**Jonathan Graham Watson Carpenter**

Communication Arts

University of The Pacific

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**Education**

**PhD. August 2016 University of Alabama**

 Communication and Information Sciences

 Media Studies / Relational Communication

 Dissertation: *Imagine Me and You: A Mixed Methods Exploration of Imagined Interactions in Online Dating*

 Chair: Carol Mills

 Committee: Kenon Brown, William Evans, Christopher Lynn, and Joshua Pederson

**M.A. August 2011 University of Alabama**

Major areas: Communication Studies

 Interpersonal Communication

 Thesis: *Hello Darlin’: Scripts, Roles and Expectations*

 *On First Dates*

Adviser: Carol Mills

**B.A. May 2009 University of Alabama**

Major: Communication Studies

**Awards and Honors**

2014 National Alumni Association Graduate Fellowship

2009 University Scholars Program (Graduate School Fast-Track)

2008 University of Alabama Communication Studies Undergraduate Research Colloquium

2008 Induction – Sigma Alpha Lambda Honor Society

2008 Induction – Lambda Pi Eta Honor Society

2007 Outstanding Academic Achievement Recognition - Lambda Pi Eta

**Teaching Appointments**

**Media and Society – University of The Pacific (2016 – Present)**

* This course is a core requisite for the communication major under the College of The Pacific, and satisfies the I-B *U.S. Studies* General Education requirement
* The course is designed to make students critically engage themselves with the mass media industries, to better understand their roles in shaping our culture and identity in a connected world

**Media Production – University of The Pacific (2016 – Present)**

* The purpose of this course is to develop a practical and theoretical understanding of the application of audio and video production techniques
* I teach the fundamentals of lighting, sound, camera work, and broadcasting using my experience from the production world; students use industry-standard production equipment and software to produce material for their professional portfolios

**Writing for Media – University of The Pacific (2017 – Present)**

* This course introduces students to writing and reporting for: newspapers, magazines, broadcast outlets, public relations, entertainment outlets, web reporting, and social media
* In addition to outlining the various media writing disciplines and practices, the course highlights principles and laws of freedom of speech and the press, the importance of diversity in storytelling and reporting, and works to instill solid ethical principles in students.

**Social Media Literacy – University of The Pacific (Spring 2017)**

* This is a special topics section of the Pacific Seminar Course II, wherein instructors are asked to thoroughly examine one or more issues of a good society based on their focus/discipline, and constitutes the second part of the University's College Level Writing Requirement
* Throughout this course, students cultivate the ability to recognize the ways in which the structure and dynamics of social networks affect the behaviors of populations; ultimately making analytic arguments regarding key debates around the use of social media through their own scholarly research papers

**Mediated Interpersonal Communication – University of Alabama (2014 – 2016)**

* While pursuing my doctorate, I created this course for the College of Communication and Information Sciences to encapsulate the evolving nature of interpersonal relations in our ever-mediated society
* The course analyzes current and traditional interpersonal communication patterns, trends, and behaviors as they have changed/adapted with technology, and challenges students to critically evaluate their own interpersonal relationships based on their use of technology

**Interpersonal Communication – University of Alabama (2013 – 2014)**

* This introduction to relational communication familiarizes students with human interaction and its influences on self-identity, as well as how it creates and sustains personal, social, and professional relationships
* I taught the class with a slant toward evaluating theories in the context of communication technology, which led to the creation of the Mediated Interpersonal course

**Public Speaking – University of Alabama (2009 – 2010)**

* During my M.A. campaign, I taught multiple lab sections in conjunction with the main weekly lecture class for the public speaking course
* The course is a required general elective for all students, and the lab meetings typically involved student activities and demonstrations to practice concepts taught in the weekly lecture

**Publications**

Carpenter, G.W. (2017). Methodological issues in sampling. In *The SAGE Encyclopedia of Communication Research Methods*. Los Angeles, CA: SAGE.

Carpenter, G.W. (2017). Random assignment. In *The SAGE Encyclopedia of Communication Research Methods*. Los Angeles, CA: SAGE.

Carpenter, G.W. (2017). Sensitivity analysis. In *The SAGE Encyclopedia of Communication Research Methods*. Los Angeles, CA: SAGE.

Carpenter, G.W. (2017). Simple bivariate correlation. In *The SAGE Encyclopedia of Communication Research Methods.* Los Angeles, CA: SAGE.

**Research Under Review**

Carpenter, G.W. (2018). *Imagine me and you: A thematic analysis of imagined interactions, warranting, and user experience (UX) in online dating*. Submitted to *Western Journal of Communication*. Routledge / Taylor & Francis.

**Presented Research**

Carpenter, G.W. (2017). *I Think about you day and night: A quantitative analysis of imagined interactions in online dating*. Presented at the International Communication Association Annual Conference, San Diego, CA. May.

Carpenter, G.W. (2017). *Imagine me and you: A thematic analysis of imagined interactions in online dating*. Presented at the Western States Communication Association Annual Conference, Salt Lake City, Utah. February.

Carpenter, G.W. (2016). *Communication without conscience? The failures and fallout of the Ashley Madison leak.* Panel presentation at the Southern States Communication Association Annual Conference, Austin, TX. April.

Carpenter, G. W. (2015). *Fright night: The media effects of slasher films.* Presented at the Southern States Communication Association Annual Conference, Tampa, FL. April.

Carpenter, G. W. (2015). *Running away with me: Imagined interactions in video games*. Presented at the Southern States Communication Association Annual Conference, Tampa, FL. April.

Carpenter, G. W. (2011). *Hello darlin’: Scripts, roles, and expectations on first dates*. Presented at the National Communication Association Annual Conference, New Orleans, LA. November.

**Research in Progress**

Carpenter, G.W. (New experiment). *I got you babe: Negotiating intimacy during spousal care.*

**Service Activities**

Faculty Advisor – Tiger Radio/Pacific Tiger Broadcasting **(2016 – Present)**

* I am the general manager of the non-commercial, online student radio station as well as the over-the-top content network, PTB (ASUOP Student Government-named fastest growing student groups 2016 – 2017)
* I coordinate programming along with event planning, social media outreach, staffing, volunteers, internship and practicum opportunities, as well as assisting the Athletic Department with broadcasting Tiger home games in all sports

Associate Director – Pacific Summer Institute **(2017 – Present)**

* I work alongside Dr. Qingwen Dong in planning events, coordinating speakers and students, and preparing curriculum for this collaborative, international media/communication research workshop

Faculty Advisor – Communication/Sports Media Graduate Assistant **(2017 – Present)**

* I negotiated with the Athletic Department to create a fully-funded graduate assistantship in the Communication Department’s M.A. program to work with PTB in producing live broadcasts and video content for multiple social media and web platforms

Media X Curriculum Planning Committee **(2016 – 2017)**

* I worked alongside a team of university professors and officials to specify courses to include in the new major, as well as the proper progression in each one of three possible specialization pathways (Analyst, Maker, Manager)

San Joaquin Delta Community College Multimedia Advisory Committee **(2016 – 2017)**

* Committee members of this professional academic discipline group provide insight into preferred course offerings for entry-level preparation, as well as advice on equipment and current technology to help expand and evolve pedagogical concerns to reflect current industry standards

Paper Reviewer: Communication and Technology Division **(2017)**

* International Communication Association Conference (Salt Lake City, UT)

Paper Reviewer: Mass Communication Division **(2017)**

* International Communication Association Conference (Salt Lake City, UT)

Paper Reviewer: Interpersonal Communication Division **(2016)**

* Southern States Communication Association Conference (Austin, TX)

**M.A. Student Committees**

Thalia Bobadila Thesis Committee **(2018)**

* Thalia wrote a compelling thesis on the impact of Donald Trump’s tweets on college students’ civic engagement.

Mark Walch Thesis Committee **(2018)**

* Mark completed a non-traditional thesis project in the form of a documentary film on the military veterans’ transition into higher education.

Alex Paez Thesis Committee **(2017)**

* Alex completed a non-traditional project in the form of pedagogy and course lesson plans for incorporating movement in the classroom.

**Invited Talks**

University of Alabama Professional Development Workshop  **(2015)**

* Cultural Implications of Social Media Usage on the College Campus

**Professional Association Memberships**

* International Communication Association
* National Communication Association
* Association for Education in Journalism and Mass Communication
* Western States Communication Association
* National Association of Broadcasting and Entertainment Technicians
* International Association of Theatrical and Stage Employees
* The Academy of Television Arts & Sciences

**Related Professional Work Experience**

**Independent Contractor (2005 – Present)**

* Camera operator for live remote and studio television broadcasts – including sports, concerts, live theatre, and set shows
* Networks such as: ABC, ESPN, FOX, CBS, NBC, MTV Live, TNT
* I am currently a member of the core camera crew for the *Emmy-Nominated* 10th season of American Ninja Warrior.
* During football season, I work for the ESPN family of networks – ABC, SEC Network, ESPN, and ESPN 2.

**Head Instructor – The Tutoring Center Hoover, AL (2011 – 2012)**

* I supervised tutoring staff and managed daily operations for the Center of preschool to college-level students
* My duties included marketing the Center’s programs and services by maintaining lasting relationships with community businesses and schools; administrative responsibilities for each member’s personal file; customer service with parents and teachers

**Counselor – Boys and Girls Club of West Alabama (2006 – 2009)**

* I was the coordinator of the tutoring program for 200 children aged 5 to 15
* I developed motivational programs to encourage academic excellence among members
* I trained approximately 20 tutoring program volunteers

**Media Sales – WVUA-FM 90.7 (2008)**

* For course credit, I worked with the FM public radio station in a sales role aimed at securing and maintaining new accounts for underwriting on the station

**Professional Media Portfolio**

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